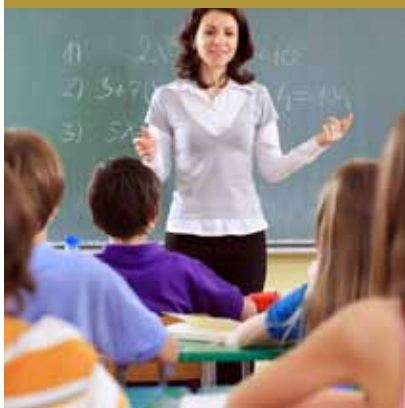


alpha 



Employment law advice and personnel support

FLEXIBLE - AFFORDABLE - ROBUST



what is alpha?

Alpha is an innovative employment and personnel support package from a nationally regarded law firm that doesn't sit on the fence.

It is a truly flexible service which can be tailor made to suit your business, whatever its' shape, size or budget. Our team of experienced lawyers focus on pragmatic, robust advice at a price that won't break the bank. In fact, we guarantee to price match any comparable product.

Yet none of this is at the expense of a quality service and this is underpinned by our belief in the value of face to face contact. Whatever service you choose, we always take the time to meet you and your managers so that we understand how you work and what makes your business tick.

And whenever you might need it you can also benefit from the expertise and support of our specialist commercial corporate lawyers as well as our other joint venture partners.

So why not see if alpha can help you revolutionise your personnel?



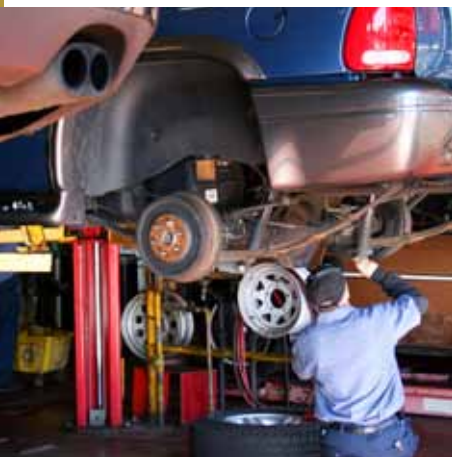
No hidden costs or
long term tie ins

why is alpha different?

From speaking to our new and prospective alpha members we know that there is widespread dissatisfaction with many personnel support providers. The patchy, arms length, telephone backed service manned by 'HR consultants' rather than qualified lawyers regularly fails to deliver. The advice is often tailored to meet insurance company requirements and, to add insult to injury, many tie you in for a 3 to 5 year period.

Alpha is different. It is a completely flexible product that can be whatever you want it to be.

- Choose from 3 different services or 'mix and match' to suit the individual needs of your business
- Prices and products to suit all budgets and we guarantee to price match any comparable product
- Rely on robust, no nonsense advice from our team of qualified lawyers
- Access to top quality barrister representation at Tribunals guaranteed
- No extended tie in and no hidden costs
- Enjoy the additional support of the lawyers in the martin-kaye LLP commercial department with corporate, intellectual property, dispute resolution, debt collection and commercial property expertise
- Discounted legal services for all of your staff
- Work with any of our tried and tested joint venture partners including health and safety, electronic licence checking, finance, insurance, HMRC healthchecks, accountancy services and occupational health
- Make use of our bespoke legal expenses insurance to protect you from cost of defending a Tribunal claim



Flexible, bespoke products to
suit all budgets

The alpha product range

Alpha can be whatever you want it to be; it is a completely flexible product. If you want pure telephone advice we can supply it. If you want us to take a more hands-on personnel function and co-chair disciplinaries and redundancy consultations we can deliver. The service is tailor made and priced accordingly.

Alpha First

A fixed price level of cover which provides you with a support advice line where you will receive robust, commercial advice. You will also receive a monthly email employment Law update, personnel health check and employment contract review, exclusive discounted rates on additional instructions, access to our Commercial Division and special arrangements with our joint venture partners.

Alpha

Providing all the benefits you would receive for Alpha First plus unlimited preparation of bespoke documentation and a range of manuals and packs which can be uploaded onto your systems. In addition, four onsite visits per annum to deal with any Employment or Personnel issue.

Alpha Max

Providing all benefits available for Alpha First and Alpha plus unlimited onsite attendances for any Employment or Personnel matter as well as in-house Personnel training for your Senior staff and Managers. Free attendance at our Employment Law Seminars and discounted legal fees for your employees in areas such as wills, conveyancing, family and consumer issues.

Optional Legal Expenses Insurance

If you choose to include this optional level of service you will no longer have to worry about the costs of defending an Employment Tribunal claim brought against you by an employee.

This insurance policy will pay out up to £100,000 per claim for legal fees and compensation you may be ordered to pay by the Tribunal. It also covers all work carried out by the Alpha Team and representation at Tribunal by Barristers.



Robust, no-nonsense advice
from qualified lawyers

The benefits of joining alpha

	ALPHA FIRST	ALPHA	ALPHA MAX
Employment audit	✓	✓	✓
Risk Management report	✓	✓	✓
Preparation and implementation of Contracts of Employment and Staff Handbook	Discounted hourly rate	✓	✓
Legal expense insurance against legal fees and award in event of a Tribunal claim up to £100,000 per claim (optional)	✓	✓	✓
24 hour Telephone Advice helpline	call back service within 24 hours	✓	✓
Employment and personnel advice and assistance (bespoke documentation)	Discounted hourly rate	✓	✓
Employer's manual	✓	✓	✓
Employment template pack	Discounted rate	✓	✓
Focused bespoke HR packs	Discounted rate	✓	✓
Personal visits	Discounted hourly rate	Up to 4 per a year	✓
Monthly email legal update	✓	✓	✓
Quarterly business newsletter	✓	✓	✓
Access to a range of service from our joint venture partners	✓		✓
Additional helpline to commercial department	✓	✓	✓
Complimentary invite to Employment seminars	Once annually	✓	✓
In-house personnel training			✓
Discounted legal services for members and employees – eg wills, conveyancing, family			✓



Legal services available to your staff at reduced cost

What to do next?

Its simple, contact us on:

Tel: 0845 450 1561 Email: alpha@martinkaye.co.uk

and we'll be in touch within 24 hours to arrange a meeting .

or let us know:

- A. How many people you employ
- B. Your organisation's annual payroll figure
- C. Number of operating sites

and receive a no obligation quotation within 24 hours.

Not sure?

Why not speak to one of our members for a testimonial or take a free 30 day telephone support trial.



Free telephone advice and support from our commercial department

Testimonials

"As a large employer of cleaning personnel, we require expert and prompt employment related advice. Alpha provides this advice in an understandable and robust manner and we have been extremely impressed with the service provided by the alpha team and would thoroughly recommend them to any employer requiring expert HR and employment support."

John Conry
Chairman, JPC Cleaning

"Alpha has provided assistance in some highly complex HR matters and continued to provide our day to day HR advices. They offer a very commercial and pragmatic approach to employment related problems and we have been impressed with the level of service. Members of the alpha team are extremely approachable and ensure that our contracts of employment and documentation remain completely up to date."

Nick Smith
Managing Director Eurofilms Extrusion Limited

"The alpha service has provided us with employment and HR advice for several years and we have been very pleased with the level of service and quality of advice provided to us. We have no hesitation in recommending Alpha to any Company or Organisation which wants to effectively manage its employment related enquiries."

David Wauchope
Company Secretary, McPhillips

"I am glad we switched our HR protection to Alpha. The advice we receive is practical and geared to our business and the on site visits are invaluable. We also appreciate having access to the wider aspect of the Commercial Department of a well respected law firm"

Pam Wilson
Company Director, Pink Skips

"It is important for us to create a close relationship with our advisors. Alpha is an excellent service which enables us to work closely with our lawyers particularly in the complex area of Employment Law"

Antoine Dargham
Financial Controller, Sanita UK Limited



A personal, dedicated advisor
assigned to your business

alpha 

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Alpha is a service offered by Martin-Kaye LLP, a limited liability partnership of solicitors registered in England and Wales number OC 351496. All members are solicitors of England and Wales. A list of members' names is available for inspection at our registered office: The Foundry, Euston Way, Telford, Shropshire TF3 4LY